

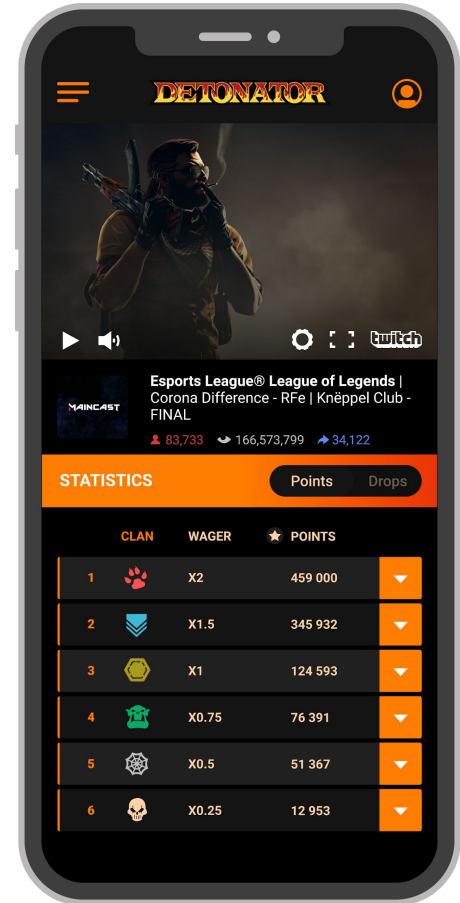


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Esports content aggregator  
Web/Mobile platform

# Esports content aggregator web/mobile platform (white-label B2B scheme)

1. Watch streams, tournaments and highlights from Twitch and Youtube based on user preferences and tags
2. Mobile ready (no application)
3. Convenient content grouping and categorization
4. Gamification concept: users are rewarded for content viewing (watch X min of video - get Y points/drops/prizes)
5. Clan-based grouping of users: more points if clan's viewing targets achieved. Clan members are genuinely interested to attract more users to the platform and their clan.
6. Prizes (drops/giveaways) may be custom tailored to B2B partner business specifics



Watch favourite game live streams

★ Earn points

Watch favourite old streams

★ Earn points

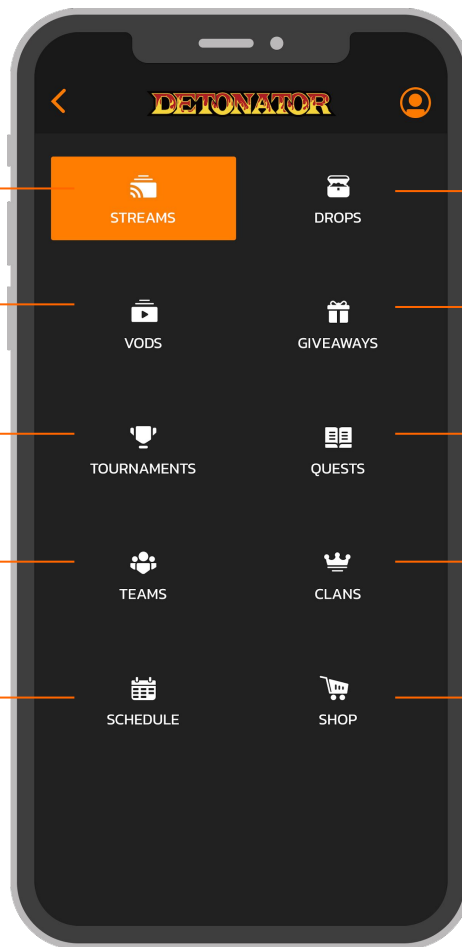
Watch operator's and other tournaments live

★ Earn points

Watch favourite team games

★ Earn points

Conveniently keep track of all streams and tournaments





Follow all DROPS and GIVEAWAYS opportunities during streams

Choose quests to ★ Win points

Choose which clans to join - view favourite content and increase rewards multiplier

Use your account points to purchase available virtual and physical items

# Detonator platform features

Platform Features			Marketing Relevance			
			Audience coverage (by games amount)	Emotional attachment	Attract NEW fans	Retain EXISTING fans
Watch from Twitch & Youtube  	Detonator leagues	✓	Limited (LOW)	Short term		
	Detonator highlights	✓				
	Global live streams & tournaments	✓	All (HIGH)	Long term (convenience of favourite content in one place from Youtube and Twitch)		
	Global highlights	✓				
	Global recorded streams	✓				
Engage  	Rewards system	✓	Detonator games and other game disciplines	Long term year round retention of fans (watch and get rewarded)	✓	✓
	User levels	optional				
	Drops from Steam	optional				
	Giveaways from Detonator	optional				
	Predict match outcome	optional				
	Shop	optional				
	Clans grouping	optional				
	Quests	optional				
	Schedule	optional				

## Marketing purpose



Engage audience year round in addition to Detonator streaming service



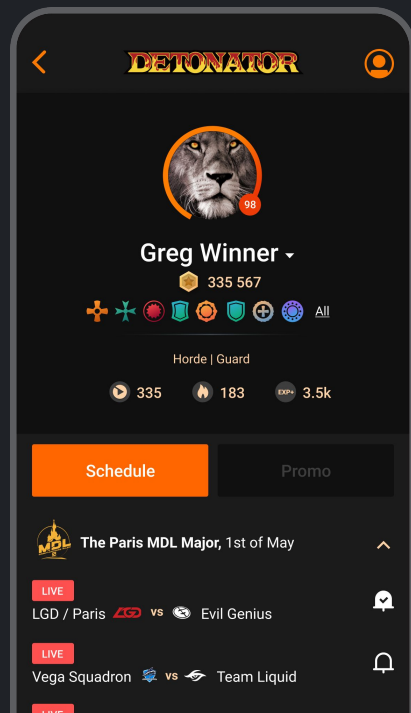
Build long term brand presence in Esports 365/24/7



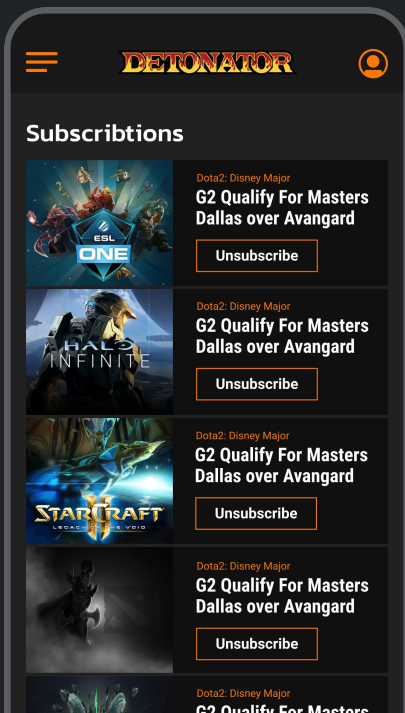
Additional advertising opportunity

# User preferences (mobile)

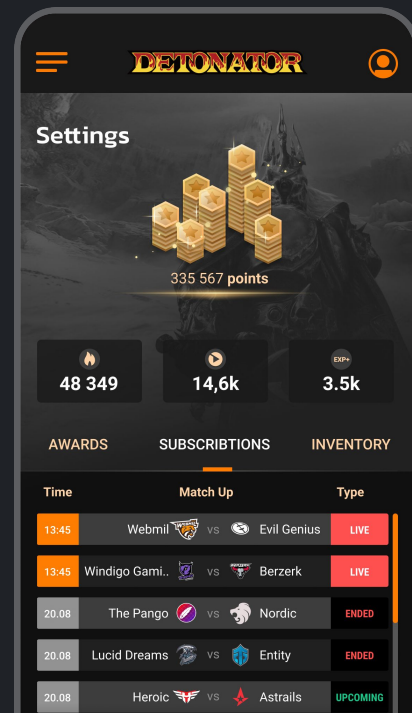
Account settings, notification and schedules for preferred matches



Account view, schedules, click through to view stream

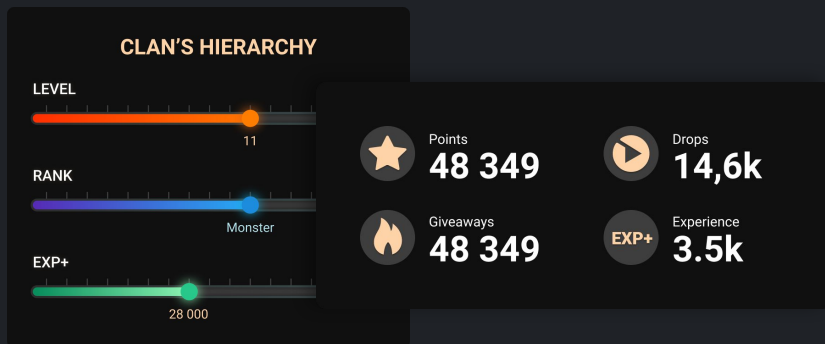


Subscribed tournaments





# Clan section

- Clan detailed information, statistics



- List of tasks to earn points

**Thor's Majesty**   
Watch 50 Streams and earn  
+ 400 points to your XPM

**+400**

**Special Rampage**  
Watch 50 Streams and earn  
+ 1.5k points to your XPM**+900**

**DETONATOR**



STREAMS VODS TOURNAMENTS TEAMS SCHEDULE DROPS GIVEAWAYS

## SHELTER


Points 3.5k Giveaways 3.5k Drops 3.5k EXP+ 3.5k



ACHIEVEMENTS PROFILE

Current Tasks


**Thor's Majesty**   
Watch 50 Streams and earn  
+ 400 points to your XPM

**+400**


**Special Rampage**  
Watch 50 Streams and earn a lot of points to get special preposi  
your XPM, also you can create pro account after completing the

**Ragnarok Quest**   
Watch 50 Streams and earn a lot of points to get special prepositions fand + 1.5k points to  
your XPM, also you can create pro account after completing the quest


**+750**


**Cruel Revenge**  
Watch 50 Streams and earn a lot of points to get special preposi  
your XPM, also you can create pro account after completing the

Upcoming Tasks

**Dragon Fire Quest**  
You need to complete previous challengein order to get 45 level,  
this quest is created for the clan members who has reached 40k

**+1.5k**


**Immortal Quest Pack**  
You need to complete previous challengein order to get 45 level,  
this quest is created for the clan members who has reached 40k

 **LOAD MORE**

# Prizes & Promotions

- Shop with static inventory  
(prize description)
- Available limited-time promotions  
(view X videos - get prize)


SENT

  
Customized

G2 Qualify For  
Dallas over Avangard  
PUSH IT OR SELL IT

CHECK TRACKING


23:45:41

  
AMD Ryzen 7 5800X3D  
xfinity  
ARTEEZY  
23  
CIVIL GENIUSES

**G2 Qualify For Masters  
Dallas over Avangard**  
PUSH IT OR SELL IT FOR 20 000 POINTS

GET IT

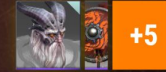
SELL FOR POINTS

  
Masters  
Avangard  
FOR 20 000 POINTS

INVENTORY

## Dragon Fire Quest

You need to complete previous challenges in order to get **45 level**



## Dragon Fire Quest

You need to complete previous challenges in order to get **45 level**



## Humble Ricki Quest

You need to complete previous challenges in order to get **45 level**



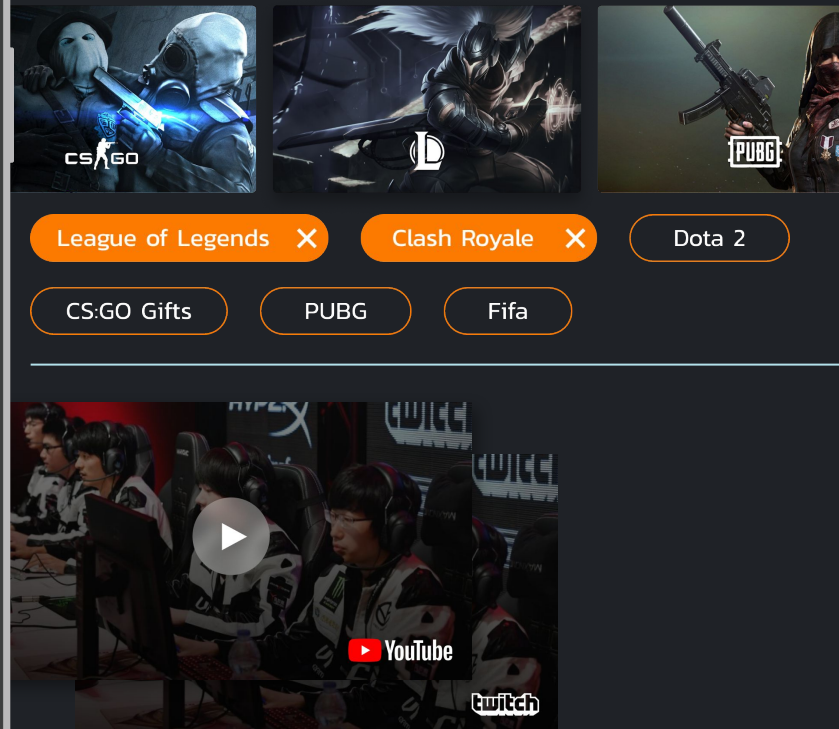
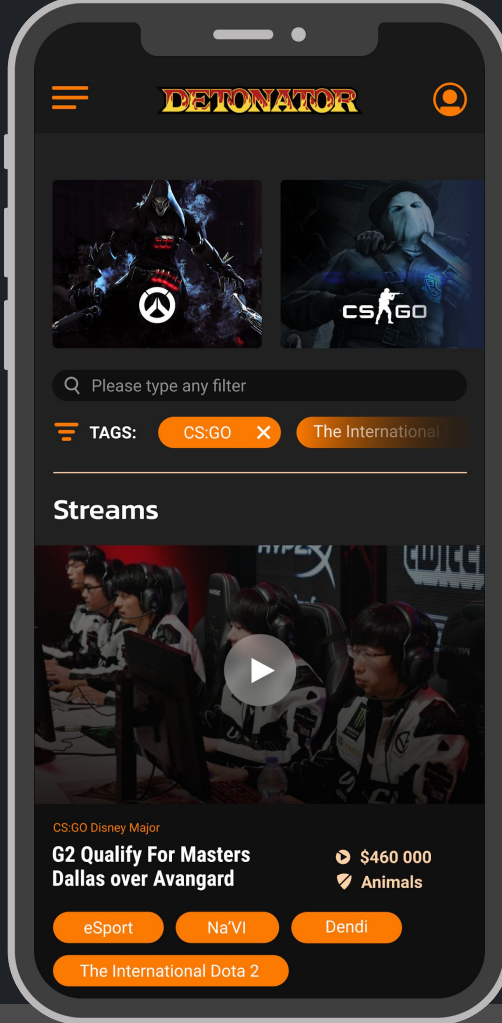
## Apex-M750 TKL Task

You need to complete previous challenges in order to get **45 level**



## Streaming section

- Streams viewing section, tagged
- Twitch and Youtube streams



Tagged-based youtube videos related to Esports and game categories. ★ Earn points when viewing videos

DETONATOR

STREAMS

VODs

TOURNAMENTS

TEAMS

SCHEDULE

DROPS

GIVEAWAYS

QUESTS

CLANS

SHOP

## Games



Streams 460  
Drop Pool \$460 000  
Giveaways 20 000  
Clan Leaders 3 000  
Users 260 000



FILTER TAGS

eSport

PUBG

Free BET

Na'Vi

The International Dota 2

Dendi

Bounty Prices

CS:GO Gifts

CS GO New Stats

Free BET

Na'Vi

## VODs

\$460 000 Animals



Dota2: Disney Major  
G2 Qualify For Masters  
Dallas over Avangard

\$460 000 Animals



Dota2: Disney Major  
G2 Qualify For Masters  
Dallas over Avangard

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\$460 000 Animals



Dota2: Disney Major  
G2 Qualify For Masters  
Dallas over Avangard



Greg Winner

335 567

Horde | Guard  
335 183 3.5k

Schedule

Promo



The Paris MDL Major, 1st of May

LIVE

LGD / Paris vs Evil Genius

LIVE

Vega Squadron vs Team Liquid

LIVE

Vindigo Gaming vs Berzerk



The Paris MDL Major, 24th of April

13:45

LGD / Paris vs Evil Genius

15:15

LGD / Paris vs Evil Genius

# Platform features and cost (based on 1 year contract)

FEATURES ready and available
Streams global (limited by Detonator)
VOD/highlights global (limited by Detonator)
INTL live tournaments (limited by Detonator)
Detonator tournaments and streamers
Detonator highlights
Rewards bonus system
Advertising slots under streams/VODs
Platform analytics

FEATURES optional (recommended)
API integration with Detonator SHOP
Shop
Clans
Quests
Schedule
User levels
Coupons with discount from Detonator shop

FEATURES optional
Skin drops from steam
Drop by Detonator or partners (later stage)
Giveaways(unique offer) by Detonator
Predict match outcome
Schedule
User levels



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27+

In-house Technical Experts

---

10 years

Development Experience

---

Over 100

Projects Delivered

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Tier 1

Esports Clients

MAINCAST

GG.BET

EVOPLAY  
EVOLUTIONARY GAMING EXPERIENCE

