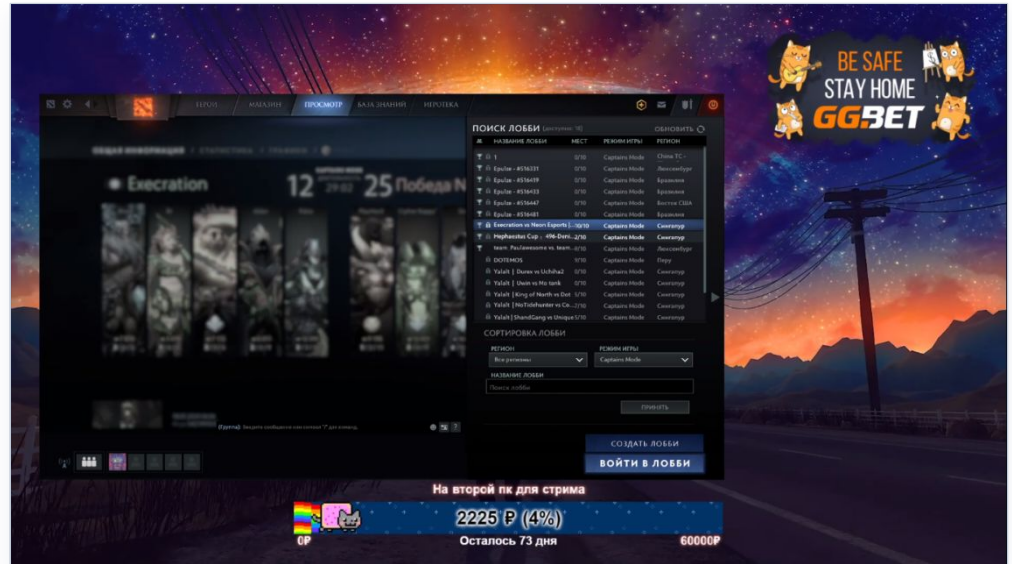


# Twitch banners management

GG.BET and Twitch streamers



# Business Need

Our client needs to have the ability to manage banners at Twitch streams. Client have a big number of partner streamers at different esport disciplines.

With this application our client wants to manage banners in real time and collect different statistics.

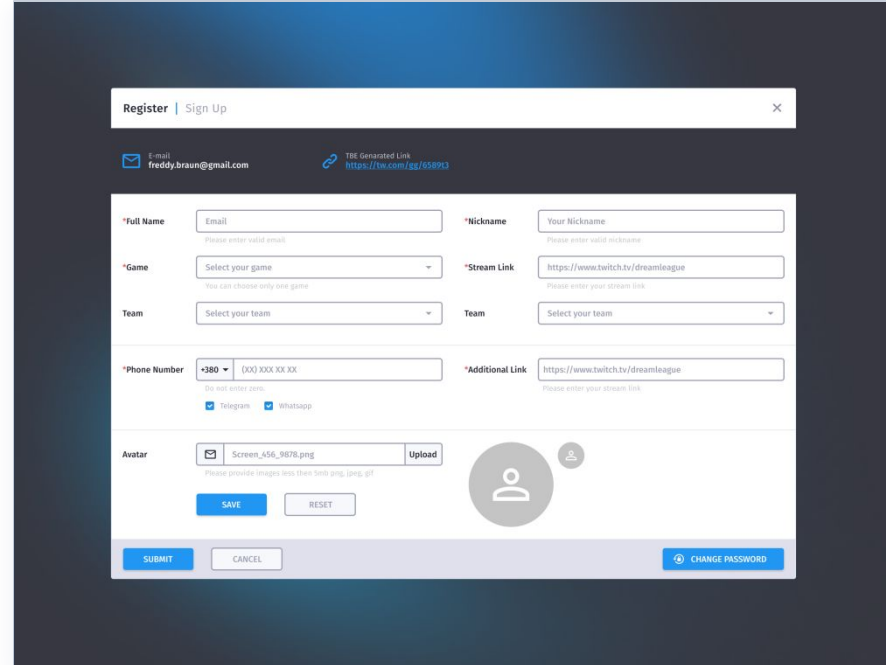


# Solution

Our solution is built to support several parties:  
banner administrators and streamers.

**Streamers** are able to register at the system by themselves and setup their profile. With profile they receive special code for banner overlay they are adding to OBS stream management software.

## Registration page



The screenshot shows a registration form for streamers. At the top, there are links for 'Register' and 'Sign Up'. Below this, there are fields for 'E-mail' (freddy.braun@gmail.com) and 'TBE Generated Link' (https://tw.com/gg/558993). The main form consists of several sections: 'Full Name' (Email), 'Nickname' (Your Nickname), 'Game' (Select your game), 'Stream Link' (https://www.twitch.tv/dreamleague), 'Team' (Select your team), 'Phone Number' (+380 000 000 000 000), and 'Additional Link' (https://www.twitch.tv/dreamleague). There are also checkboxes for 'Telegram' and 'Whatsapp'. At the bottom, there is an 'Avatar' section with a file upload button and a 'CHANGE PASSWORD' button. The form includes 'SUBMIT' and 'CANCEL' buttons at the bottom.

## Administrator panel

**Administrators** are able to create new banners and campaigns at the platform. With a management console, administrators are able to assign banners to streamers, game discipline for different periods of time and number of rotations.

The screenshot displays the 'Twitch Banner Engine' administrator interface. On the left is a dark sidebar with navigation links: 'Streamers' (selected), 'Banners', 'Games', and 'Settings'. The main content area is titled 'Streamers' and features a 'Profile' section for a streamer named 'FruttyLoops\_43'. This section includes a profile picture, a bio, contact information, and a summary of their streaming statistics. Below the profile is a table titled 'All streamers' which lists various banners assigned to the streamer, including their IDs, games, start/end dates, and whether they are forced. Each row in the table has 'EDIT' and 'DELETE' buttons. At the bottom of the table, it indicates 'Showing 1 to 10 of 57 entries' with pagination controls.

**Streamers**

Profile

**FruttyLoops\_43**  
#538913  
+1-541-754-3010  
Crammer1

Full Name: Michael Scott  
E-mail: freddy.braun@gmail.com  
Dander Millin

Game: Dota 2  
Number of Banners: 22  
Language: English

Twitch Link: /dota2mc\_aa  
https://tw.com/gg/658913

**31.1** HOURS STREAMED  
**1,555** AVERAGE VIEWERS  
**51,014,575** TOTAL VIEWS  
**48,282** HOURS WATCHED

**All streamers** + NEW BANNER Search by ID

Nickname	ID	Game	Start Date	End Date	Forced	
Banner 3456 #df	#34567823	Dota 2	04.02.2020	12.08.2020	<input type="checkbox"/>	EDIT DELETE
Blazer 43_A5_fgr	#34567823	Dota 2	04.02.2020	12.08.2020	<input checked="" type="checkbox"/>	EDIT DELETE
Mortem Gang Banner 133	#34567823	Dota 2	04.02.2020	12.08.2020	<input type="checkbox"/>	EDIT DELETE
CS:GO Stats New_34	#34567823	Dota 2	04.02.2020	12.08.2020	<input type="checkbox"/>	EDIT DELETE
Streamer Void3	#34567823	Dota 2	04.02.2020	12.08.2020	<input type="checkbox"/>	EDIT DELETE
Nickname	ID	Game	Timer	Start Date	Forced	

Showing 1 to 10 of 57 entries Previous 1 2 3 4 5 6 Next

Our plugin for streamer, created specifically for **OBS software** is showing provided banners from the management console and sends back the status of the stream.



**OBS Software**

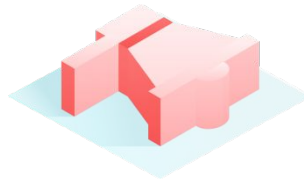
# Benefits

Our banner management system creates new opportunities for new types of **marketing campaigns** and rolls them out almost at no cost and in a short period. System gives access to a large number of streamers.

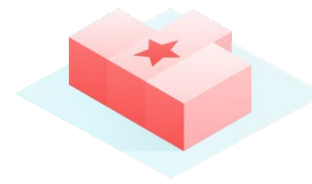
Streamers receive very easy to setup and simple to use plugin to **monetize their streams**. Streamer admin panel gives them full statistics of banner rotations on their streams.



Monetization of  
streams



Marketing campaigns



Full statistics of  
banner rotations

# Technologies and Tools





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# Your tech-partner in **esports** business

